

ADVERTISING/PUBLIC RELATIONS OPTION

Communication Option, Liberal Arts AA Advertising/Public Relations (ADVR-AA)

Communications Area		6 Credit Hours
ENC 1101	English Composition I	3
ENC 1102	English Composition II	3
Humanities Area		9 Credit Hours
Visual and Performing Arts (See General Education Requirements)		3
+*Philosophy/Religion (See General Education Requirements)		3
+*Literature (See General Education Requirements)		3
Mathematics Area		6 Credit Hours
•+*See General Education Requirements		
Natural Sciences Area		6 Credit Hours
Physical Science (See General Education Requirements)		3
Biological Science (See General Education Requirements)		3
Social Sciences Area		9 Credit Hours
Behavioral Sciences (See General Education Requirements)		3
AMH 2010	United States History I	3
POS 2041	Amer National Government	3
Additional Common Prerequisites		12 Credit Hours
POS 2112	State and Local Government	3
SPC 1608	Intro to Public Speaking	3
AMH 2020	United States History II	3
ECO 2013	Principles of Economics, Macro	3
OR		
ECO 2023	Principles of Economics, Micro	3

Recommended electives:

CGS2069, Social Media Marketing, 3 crs.
 MAR2011, Marketing, 3 crs.
 DIG2410, Basic Scripting, 3 crs.
 MAN2160, Foundations of Leadership, 3 crs.

• General Education Core. Students must complete at least one identified core course in each area of study—Communications, Humanities, Mathematics, Natural Sciences, and Social Sciences—as part of the general education course requirements.

+ Prerequisites and/or corequisites required. See course descriptions.

* Minimum grade of "C" required.

@ Civic Literacy.