DIGITAL MEDIA WEB DEVELOPMENT SPECIALIZATION

Digital Media - Web Specialization, BAS

Communications Area		**6 Credit Hours**
ENC 1101	English Composition I	3
ENC 1102	English Composition II	3

Humanities Area	**9 Credit Hours**
Visual and Performing Arts (See General Education Requirements)	3
Philosophy/Religion (See General Education Requirements)	3
Literature (See General Education Requirements)	3

Mathematics Area	**6 Credit Hours**
Approved College-level Math (MAC/STA/MGF)	6

Natural Sciences Area	**6 Credit Hours**
Physical Science (See General Education Requirements)	3
Biological Science (See General Education Requirements)	3

Social Sciences Area	**9 Credit Hours**
Behavioral Sciences (See General Education Requirements)	3
History (See General Education Requirements)	3
Government (See General Education Requirements)	3

AA or AS Technical Requirements		**39 Credit Hours**
CGS 1103	Project Mgt Cncpts and Process	3
CGS 2069	Social Media Marketing	3
COP 1000	Intro Prgrm Logic	3
COP 2700	Data Structure (SQL)	3
COP 2840	Internet Programming	3
DIG 2100	Web Design I	3
DIG 2151	Writing for Media	3
GRA 2156	Cmptr Grphc Digital Design I	3
Electives		15

Digital Media Foundation/Core Courses		**27 Credit Hours**
GEB 3213	Business Communication for PE	3
CGS 3092	Legal and Ethical Issues in IT	3
ISM 4318	Agile Project Management	3
DIG 3543	Media Planning	3
DIG 4433	Visual Development	3
DIG 4153	Writing for Digital Media	3
DIG 4564	Content Management Systems	3
DIG 3811	User Centered Design	3
DIG 3588	Digital Capstone	3

Web Development Specialization		**15 Credit Hours**
COP 3834	Developing Websites PHP MySQL	3
COP 3855	Advanced Web Animation JQUERY	3
ISM 4548	Web Analytics	3
DIG 3512	Dig Optimization and Analytics	3
DIG 3716	Interface Design	3

Additional graduation requirements: Students must have fulfilled the requirement for the chosen major, earned a minimum of 25 percent of the total hours required for the degree in residence at Gulf Coast State College, fulfill the College Level Communication and Computational Skills Assessment requirements according to Florida Rule 6A-10.030, demonstrate foreign language competence, and be registered at Gulf Coast State College during the semester of graduation.

• General Education Core.
+ Prerequisites and/or corequisites required. See course descriptions.
# Applies to AS degree and certificate programs.
= Career Certificate course.
* Minimum grade of "C" required.